WHAT IS CLAIMED IS:

- An educational hide and seek game system for developing associative skills of a player, the game system comprising:
- (a) a plurality of objects for hiding, each of said objects having emitters, and
- (b) a control unit including:
 - (i) a control panel having a plurality of activators, each activator of said activators having an associative figure disposed on said control panel and having an association with a particular object of said objects;
 - (ii) a signal producer, operatively connected to said activators, and
 - (iii) a transmission mechanism for transmitting said signals to said objects.

wherein each particular one of said activators, when selected, activates a corresponding one of said emitters, via said signal producer and said transmission mechanism, so as to produce a sound associated with said associative figure disposed on said control panel.

- 2. The game system of claim 1, wherein each of said activators is selected by the player.
- 3. The game system of claim 2, wherein the player utilizes said associative sound to locate said object.
- 4. The game system of claim 2, wherein said association is a shape association, such that said associative figure substantially matches a shape of said particular object.
- The game system of claim 4, wherein said sound associated with said associative figure is based on a name of said shape.

- The game system of claim 2, each said object is selected from the group of objects consisting of toy animals, colors, numbers, shapes, and letters.
- The game system of claim 2, wherein said association is a color association, such that a color of said associative figure substantially matches a color of said particular object.
- The game system of claim 7, wherein said sound associated with said associative figure is based on a name of said color.
- The game system of claim 2, wherein said activator on said control panel is an associated figure associated with said object.
- The game system of claim 2, wherein said associated figure associated with said object is disposed on said activator.
- 11. The game system of claim 2, wherein said associated figure associated with said object is disposed adjacent to said activator.
- 12. The game system of claim 2, wherein said sound associated with said associative figure is a name of said object.
- 13. The game system of claim 12, wherein said sound associated with said associative figure is an audible spelling of said name of said object.
- 14. The game system of claim 2, wherein said sound associated with said associative figure is substantially a sound emitted by a real object represented by said object.

- 15. The game system of claim 12, wherein said sound associated with said associative figure is an audible spelling of said name of said object.
- 16. The game system of claim 2, wherein said sound associated with said associative figure is a spelling of a sound emitted by a real object represented by said object.
- 17. The game system of claim 2, wherein said sound associated with said associative figure is a hint pertaining to said object.
- 18. The game system of claim 2, wherein said sound associated with said associative figure is at least part of a song pertaining to said object.
- 19. An educational hide and seek game method for developing associative skills of a player, the method comprising the steps of:
- (a) providing a game system including:
 - a plurality of objects for hiding, each of said objects having emitters,
 and
 - (ii) a control unit including:
 - (A) a control panel having a plurality of activators, each activator of said activators having an associative figure disposed on said control panel and having an association with a particular object of said objects;
 - (B) a signal producer, operatively connected to said activators, and
 - a transmission mechanism for transmitting said signals to said objects, and
- (b) activating the element, using said activator, so as to produce an associative sound, each said sound associated with said associative figure disposed on said control panel.

- 20. The method of claim 19, wherein step (b) is performed by the player.
- 21. The method of claim 19, further comprising the step of:
 - (c) utilizing said associative sound to locate said particular object.
- 22. The method of claim 19, wherein each said object is selected from the group of objects consisting of: toy animals, colors, numbers, shapes, and letters
- 23. The method of claim 19, further comprising the step of:
 - (c) acquiring associative knowledge by association of said associative figure disposed on said control panel, with said associative sound.
- 24. The method of claim 23, further comprising the step of:
 - (d) associating said associative sound and said particular object, so as to reinforce said associative knowledge.